



Central Ohio Chapter  
Delaware Office  
380 Hills-Miller Rd  
Delaware, OH 43015

## News Release

**Contact: Chris Copper**  
Telephone: 614-361-8135  
Chris.Copper@redcross.org  
**FOR MEDIA ONLY**

### **American Red Cross Seeking Donations for Power of the Purse**

**Powell, OH** - The premier event for the American Red Cross this spring is the 5th Annual Power of the Purse, being held on Friday April 22, 2016 in Powell, OH at Bridgewater Event Center. The sold out event features a festive evening that will raise funds to support the critical and life-saving services of the Red Cross in Central Ohio. Presented by Huntington Bank, the event will feature Angela An, from WBNS-10TV. Signature wine will be provided by the Powell Village Winery. 2016 marks the 100 year Centennial Anniversary for the Red Cross in Central Ohio.

The annual ladies night out event showcases a one-of-a-kind live and silent purse auction and will spotlight area businesses in a fun and creative way. New for 2016 is the "Women in Business" pre-reception featuring Leena Madan, COO for geoAmps, a Powell based technology company. Madan was named one of the 2013 Most Powerful and Influential Women of Ohio by the National Diversity Council and will deliver the keynote address during the pre-reception. Sally Hughes, CEO & President of Castor Connection, Inc. will speak during the main event. Hughes is a member of the American Red Cross Tiffany Circle.

The Red Cross is seeking items that can be placed inside each purse such as gift certificates, spa treatments, entertainment, gifts, and other fun items that will enhance each auction package.

In fiscal year 2015, the Ohio Buckeye Region responded to 1,222 local emergencies, assisted military families, installed more than 1,300 smoke alarms, and trained over 56,000 people in lifesaving skills. And, people from this area donated 218,331 units of blood.

**Power of the Purse** provides significant funding for disaster relief, Service to the Armed Forces, First Aid, CPR, Preparedness Education and other critical community services that the American Red Cross provides in the community. If your organization would like to be involved please contact Chris Copper at 614-361-8135 or email at [chris.copper@redcross.org](mailto:chris.copper@redcross.org). Complete information about the event can be found online at [www.redcross.org/Purse2016](http://www.redcross.org/Purse2016).

People can find more information about supporting the Red Cross on [redcross.org](http://redcross.org). The Red Cross is not a government agency and relies on donations of time, money and blood to do its work. An average of 91 cents of every dollar the Red Cross spends is invested in humanitarian services and programs.

#### **About the Red Cross:**

*The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit [redcross.org](http://redcross.org) or visit us on Twitter at @RedCross.*

---END---